

Evaluation of FabLab Project

200 points total (100 for artifact, 100 for abstract & essay)

Completeness: Project includes a 250 word abstract, 3---5 high resolution images of the artifact, and one (1) 3---5 rhetorical analysis essay. 10 pts.

Relevance: The artifact is tailored to a concept in rhetoric and writing, specifically tied to a course concept from a lecture, reading or group project. 10 pts.

The rhetorical analysis provides a clear analysis of audience, purpose, and context of the artifact, while taking into consideration cultural, political, and social values and customs. 10 pts.

Design (artifact): Well thought out and organized across the 2---3 different technologies. Easy to understand from a glance. Consistent use of the concept across the 2---3 technologies. 20 pts.

The design of considering camera angles, lighting, and backdrop when taking pictures of the FabLab artifact reflect an ethos of preservation, i.e., museum like quality. 20 pts.

Rhetorical analysis: The rhetorical analysis provides careful attention to audience, purpose, and context across multiple categories, including (but not limited to), cultural, social, political, financial domains, and may also consider concepts in the second half of the semester, e.g. (not limited to), copyright, identity, surveillance. 50 pts

Writing style: Uses vivid, concrete action verbs/verbs are parallel in structure/paragraph level transitions are in use/sentence and paragraph length variety are in use/style and tone is formal (no contractions or slang)/clear sense of rhetorical analysis throughout the essay/concise abstract. 50 pts.

Format: The artifact from the FabLab is documented in high resolution images (PNG). 10 pts.

The essay follows MLA formatting guidelines. 10 pts.

Grammar & mechanics: Spelling, grammar, and punctuation are correct. 10 pts.