

Postmodern Book Project Rubric

The Book (10 points total)

	2 points	1 point	0 points
“Reading in new ways”	The book clearly provides readers with the opportunity “for reading in new ways”, for engaging with the text in non-traditional ways and this is reflected in the book and in the author statement.	There is an attempt to provide the opportunity for readers to engage with the text in non-traditional ways and to read in new ways. In some ways, this was successful. In other ways, less so.	The book engages readers in traditional ways.
Craftsmanship/ Design	There is clear evidence of craftsmanship and thoughtful design.	There is limited evidence of craftsmanship and thoughtful design.	There is no evidence of craftsmanship/ thoughtful design.
Postmodern Features	The book contains at least two elements of a postmodern text as detailed in the assignment. Further, it provides a counternarrative and/or challenges a traditional trope/perception/ social construction.	The book reflects limited post-modern elements and no or little attempt at counter-narrative or challenge to traditional trope/perception/ social structure.	The book does not adequately or convincingly reflect postmodern elements and does not reflect a counter-narrative or challenge a traditional trope/perception/ social structure.
Neatness	NA	Work is completed neatly.	Work is inconsistent or sloppy.
Evidence of Attention to Detail and Proofreading	Superb presentation that reflects close attention to detail and contains no grammatical errors.	Some evidence of attention to detail; contains a few grammatical errors.	Limited or no evidence of proofreading.
Makerspace	NA	Makes use of at least one Makerspace or making technology or practices that is appropriate given the identified goals of the completed book.	Lacks any use of makerspace/making technology or practices and/or choice of medium and technology does not quite fit the goals of the completed book.

The Portfolio (5 points)

	2 points	1 point	0 points
Completeness	<p>Contains all 5 required elements and they reflect the particularities of the specific book and clearly illustrates the design process:</p> <ul style="list-style-type: none"> • Storyboard • Initial design ideas • 2D Prototype • Author statements • Advertising material 	<p>Contains at least 4 required elements and/or remains at the level of generality rather than specificity.</p> <ul style="list-style-type: none"> • Storyboard • Initial design ideas • 2D Prototype • Author statements • Advertising material 	<p>Contains 3 or less of the required elements and/or portfolio does not reflect attention to the process or sufficiently illustrate the process.</p> <ul style="list-style-type: none"> • Storyboard • Initial design ideas • 2D Prototype • Author statements • Advertising material
Design Process	NA	The portfolio demonstrates how the book progressed over time and reflects the specifics required in the assignment.	The portfolio provides limited or no evidence of progression/process over time.
Organization	NA	The portfolio is neatly organized and included elements make sense given the final product.	The portfolio lacks a clear organization and elements are not necessarily aligned with the final product.
Collaboration	NA	There is clear evidence of collaboration between group members.	There is limited or no evidence of collaboration.

Self-Reflection (5 points)

	2 points	1 point	0 points
Personal Contribution	Clearly explains personal role in creating project, providing evidence of significant contribution.	Provides a clear explanation of personal role in creating the project; evidence suggests limited personal contribution.	Lacks a clear explanation of personal role in creating the project or suggests minimal role in project.
Evidence of	Provides clear description and rationale for choices and changes made along the way; of	Provides some description and rationale (or inconsistent) for choices and changes	Unclear, missing or limited description and rationale for choices and changes made along the way.

	challenges faced during project and how group adjusted to meet those challenges.	made along the way.	
Evidence of Literacy Learning	NA	Clear reflection in the essay about what the student learned about literacy during and through this work.	Limited or missing reflection on what the student learned about literacy during and through this work.